



## Destination Dundee and Angus, Scotland

Read all about the discoveries to be made in Dundee and Angus

Dundee is a city that never stands still. Look to its past, and you'll find whaling, jute and textile manufacturing and shipbuilding industries all play an important part in its history and heritage.

Today it's at the cutting edge of medical research, technology and the video games industry.

Known as 'one city, many discoveries' Dundee continues to inspire and educate. There's much to discover, from its vibrant arts scene to an eclectic mix of eateries, attractions and nightspots.

Dundee boasts beautiful parks and open spaces, more hours of sunshine than any other Scottish city, a Blue Flag status beach and a multi-award-winning revamped city centre.

Venture into Angus for top links golf courses, majestic glens, impressive castles and outdoor and cultural experiences.

Renowned for its knowledge economy as well as having two universities, Dundee is proud of its world-famous institutions with pioneering research bases.

The region lays out the welcome mat to thousands of delegates for conferences, exhibitions and professional meetings ever year.

From the bustling historic city centre of Dundee to the rolling glens and breath-taking scenery of Angus, city meets countryside and captures the best of both worlds.

## Dundee leads the way – in so many ways

Dundee was named the UK's first City of Design by the United Nations.

The city was recognised by UNESCO for its diverse contributions to fields including medical research, comics and video games.

Innovations that Dundee has contributed to the world include comics like the Beano and Dandy, orange marmalade, video games like Lemmings and Grand Theft Auto, aspirin and biomedical research which has led to hundreds of new cancer drugs.

The work of the international research centre The James Hutton Institute has also helped put Dundee at the top of the global agenda. Its research involves tackling some of the world's most challenging problems including the impact of climate change and threats to food and water security.

Both of Dundee's universities are based within the heart of the buzzing, compact and safe city centre. Dundee has been selected three years out of four as one of the seven most intelligent communities on earth by influential US think tank Intelligent Community Forum.

## It gets better...

Dundee continues to prosper and thanks to the £1 billion Dundee Waterfront regeneration, things are really looking up for the region. The world famous Victoria and Albert Museum will occupy a prime site at the heart of the Dundee Waterfront, where new buildings and better transport services will reconnect the city centre with a breath-taking outlook onto the River Tay. When V&A Dundee opens in 2018 it will further boost the area's reputation as a leading global player in the field of design.

New hotels and the major renovation and refurbishment of existing venues and accommodation indicate the city's recognition of the importance of business tourism.

## Diversity is key

Business tourism is important to Dundee and Angus. During 2016, conferences and events generated an economic impact of more than £63million, attracting over 235,000 delegates from the UK and around the world to Dundee and Angus.

The Dundee & Angus Convention Bureau's Conference Ambassador Programme supports bids to secure and host national and international conferences.

The area's diverse range of academic institutes provide the perfect environment for hosting conferences, providing delegates with an insight into the excellent work being carried out, whilst raising the profile of the host organisation and destination, on a global stage. Through close liaison with professionals, leading experts and the support of partners within the Dundee & Angus region, the Ambassador Programme has secured more than 202 conferences, contributing over £36 million to the local economy.

The Programme has helped attract medicine, biotechnology, manufacturing, digital media and education events, further establishing Dundee and Angus as a leading centre of excellence within these sectors. Ambassadors access free, impartial advice to help them create a conference which is tailored to their requirements and meets the needs of delegates.

## Memorable locations

Dundee and the surrounding area of Angus is blessed with a vast and diverse range of potential conference venues. With facilities to host up to 2,167 delegates and over 1205 rooms within a five mile radius of the city centre, Dundee and Angus is the ideal business tourism destination.

One way to leave a lasting impression on delegates is by choosing an unique venue. How about the historic HM Frigate Unicorn or the grandeur of Glamis Castle or Caird Hall?

Many locations provide break-out space for seminar sessions, full AV and PA support, along with excellent catering facilities, like dedicated conference centres such as the West Park Centre and first class hotels like the Apex City Quay Hotel & Spa. Holding a conference at an academic or purpose-built venue can offer the perfect setting to bring together the best minds, forge new relationships and develop different ways of thinking. An academic or purpose-built venue can inspire and add gravitas to an occasion, and act as a magnet to attend.

The development of Dundee's waterfront heralds a new chapter in the city's future, attracting new hotels and businesses to the area. Malmaison opened its 91 bedroom hotel in the city in 2014, widening the range of conference venues, from chic and modern to rural retreats and countryside havens.

Selecting the right venue is important and Dundee & Angus Convention Bureau provide a range of support services, including venue site visits to help make the right choice. Each venue has a dedicated conference team who will be on hand to help make sure your event runs as smoothly as possible.

## City and countryside go hand in hand

Dundee and Angus area is renowned for cutting-edge art, award-winning theatre and exciting and inspiring heritage. Dundee's visitor attractions include Discovery Point where the celebrated RRS Discovery resides, and an array of excellent galleries, museums and retail parks.

See history come to life at Arbroath Abbey, the location of the signing of the Declaration of Scotland in 1320. Make anything possible at Dundee Science Centre, from keyhole surgery to investigating a crime. Hear the story of Sir D'Arcy Wentworth Thompson, the first Professor of Biology at Dundee and his many discoveries at the D'Arcy Thompson Zoology Museum.

The Angus area is a haven for those wishing to explore the great Scottish outdoors or discover some of the world's most famous golf courses with St Andrews and Carnoustie both ideally placed for experienced or aspiring golfers.

## City central

Getting to Dundee and Angus is easy. 90% of the Scottish population is within a 90 minute drive of this vibrant, diverse region and it has good road, rail and air links. Direct flights to Dundee Airport operate from London Stansted and Schiphol with connections to other major European destinations available. Alternative air links are available at Edinburgh, Glasgow and Aberdeen airports, each of which has excellent road and rail connections to Dundee and Angus.

The Bureau website offers an online resource to help delegates to plan and book their travel itinerary to ensure any trip to Dundee and Angus is effortlessly organised.

## Here to help...

The Bureau provides a range of professional services for organisers looking to host a conference in Dundee and Angus. Its dedicated team become a member of your conference planning team, assisting and advising you every step of the way. Ensuring the successful delivery of your conference is a priority and as such a range of services have been developed over the years from finding the perfect venue to creating a social programme which offers a true Scottish welcome, all designed to help make organising a conference as easy as possible and providing a memorable experience for delegates.

For more information about the Dundee & Angus Convention Bureau call 01382 434318 or visit [www.conventiondundeeandangus.co.uk](http://www.conventiondundeeandangus.co.uk)