



Pathfinders

Advancing Social and Economic Progress

for Scotland and the region of Dundee,
Angus, Fife and Perthshire

#pathfinder

**'A person who goes ahead
and discovers or shows
others a path or way'**

Led by Dundee & Angus Convention Bureau, in collaboration with University of St Andrews, University of Dundee, Abertay University, The James Hutton Institute and VisitScotland Business Events.



Become a Pathfinder

Be a part of a new movement, forging new links, driving new pathways and nurturing the future for academic, social and economic success. Become a pathfinder and drive the successes of tomorrow.

Our Mission

To build on our reputation as a collaborative and pioneering destination where the world can gather to meet outstanding global experts and international thinkers and influencers.

Pathfinders has evolved from our successful Conference Ambassador Programme, which has benefitted the local economy by more than £39million.

However, the recognised value of business events has changed and the economic benefit is much wider than a provider of bed nights for the hotel industry and a filler of conference centres, it is now recognised that business events are a driver of developing global trade and knowledge exchange.

Our professionals and experts deliver global knowledge exchange which benefits individuals, institutions, organisations and communities here and around the world. They are our **Pathfinders**.

By bringing together our Pathfinders, we will collaborate to stimulate both economic growth and intellectual capital. We aspire to attract progressive events which showcase our pioneering, creative and innovative thinking and our dynamic environment.

This will be achieved through partnership and the collaborative approach of University of St Andrews, University of Dundee, Abertay University and The James Hutton Institute supported by Dundee & Angus Convention Bureau and VisitScotland Business Events.

Importance of Pathfinders

Bringing together the world's professionals, strengthening existing networks and creating new professional and research communities.

Influencing policies and actions to help your sector leapfrog and lead in a global community.

Inspiring delegate audiences by sharing the region of Dundee, Angus, Fife and Perthshire with the world and highlighting our transformational thinking.

Aligning the interests of business, academia and research to work together to foster international trade and intellectual engagement.

Benefits...

to you:

Increased professional visibility.

Global exposure for your research.

Develop your international standing in the global research community.

International networking opportunities and personal contacts.

Advance your discipline through the platform offered by business events.

Be part of a new movement to drive future success stories.

to your institution and professional association:

Enhance the reputation of your institute and professional association.

Increase internationalisation and collaboration with elite international research forums.

Gain exposure for your institutions' research capabilities.

Enhance access to potential external funding.

Find further opportunities to join new research consortia.

Improve talent development and recruitment opportunities.

Support for Pathfinders

However, our Pathfinders will not be alone.

There is a strong support structure in place for individuals and organisations considering bidding for, and hosting, national or international meetings through the experience of the Convention Bureau and your institution.

Conference Bid Support:

Co-ordination of endorsements and letters of support from your institutes, local and Scottish Government and the destination.

Research the viability of the conference coming to the region of Dundee, Angus, Fife and Perthshire.

Develop a clear understanding of the conference/ professional association's objectives and outcomes and work with you to lobby the decision makers, producing bespoke conference bids.

Organisational Support:

Access to professional conference organisers based within or outwith your institute to suit all budgets and conference sizes and level of requirement or involvement needed.

Identify the best venues to meet your objectives.

Block-book a range of accommodation and manage accommodation requirements for delegates and speakers at great value rates and terms.

Apply for and co-ordinate a civic welcome during your conference.

Provide innovative attendance building solutions to highlight your conference and host destination to existing and new audiences.

Be the Future!

Pathfinders will be:





#pathfinders
Advancing...

If you can't see your subject area but would still like to be involved, please get in touch!

Join us as a...

Pathfinder and enhance your personal and professional standing on a global platform through business events, creating pathways for the future of your discipline, advancing social and economic progress for Scotland and the region of Dundee, Angus, Fife and Perthshire.

Sign up to become a **Pathfinder** by e-mailing:
karen.tocher@conventiondundeeandangus.co.uk

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Pathfinders

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**Pathfinders is created
through partnership and
association with:**

Dundee & Angus
CONVENTION BUREAU
WORKING WITH YOU FOR YOU



The James
Hutton
Institute



Visit Scotland | *Alba*[™]
Business Events

 **University
of Dundee**

 **University of
St Andrews**

 **Abertay
University**

